

Are you **ready** to export to other African markets?

Register for a free online course!
"How to export with the AfCFTA"

Did you know that **only 16%** of African exports take place between African countries?

There is a huge untapped potential for African exporters to increase their business by engaging in inter-African trade. The time is right, as January 2021 will see the launch of the African Continental Free Trade Agreement (AfCFTA), which will provide new and unprecedented opportunities for exporters on the continent.

Are you ready to take advantage of these opportunities? Are you already exporting to other continents or are you a prospective exporter? If so, then this course is for you!

The International Trade Centre (ITC) and Afreximbank, in partnership with the Nigerian Export Promotion Council (NEPC), are pleased to announce the launch of the "How to Export within the AfCFTA" training programme. Register to this vocational programme to improve your knowledge and skills in order to take advantage of the new intraregional export opportunities provided by the AfCFTA!

Top performing participants will be invited to attend a four-day face-to-face workshop to be held at the NEPC in early 2021!

What's in it?

This online training programme includes 3 courses delivered on the AFRACAD e-learning platform:

Course 1 - Preparing for Inter-African Trade
Opportunities provided by the AfCFTA, challenges to engaging in intra-African exporting, and ensuring your export readiness (including an export readiness checklist)

Course 2 - Developing your African Markets
Export market research using newly launched trade information tools, and marketing opportunities made available as a result of the AfCFTA (including sales agreements)

Course 3 - Export Operations
Accessing trade finance opportunities, managing payment risk, export logistics and export compliance (including Rules of Origin)

Delivery Mode:	Online
Cost:	Free of charge
Learning hours:	12 hours
Start Date:	16/12/2020

More information

Please contact the Nigerian Export Promotion Council (NEPC) at e.obidike@nepc.gov.ng.

How to register?

Submit your details by [clicking here](#). The deadline for registrations is Monday 14 December 2020.