

EFFECT OF TRADE **RED** ALERT ON NIGERIA EXPORT BUSINESS

PRESENTED
BY
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WHAT IS TRADE RED ALERT?

- It is a trade notification/ signals usually circulated across borders or countries when food safety risk or public health risk are detected in food, food materials and animal feeds.
- It is an exchange of information on existing serious risk to human health and food safety concerns
- One effective tool for communicating trade red alert across borders is the **RASFF** operated by the **European Union** to ensure a rapid and coordinated response to food safety threat.

OBJECTIVE OF TRADE RED ALERT

- ▶ To notify global markets and concerned stakeholders (regulatory authorities, importers/ exporters, consumers) about food safety risk and potential hazards detected in agricultural / food products and the need for a rapid and coordinated response to addressing such risks to avoid possible bans or sanctions.

SOURCES OF TRADE RED ALERT

- ✓ NAFDAC
- ✓ FAO
- ✓ EU (RASFF)
- ✓ FDA
- ✓ USDA
- ✓ FED. MINISTRY OF FOREIGN AFFAIRS

COMMONLY DETECTED RISK IN OUR AGRICULTURAL / FOOD PRODUCTS

- ▶ Heavy metals
- ▶ Mycotoxins (Moulds responsible for food spoilage)
- ▶ Pathogens (Micro-organisms)
- ▶ Pesticides e.g. Sniper

TYPES OF TRADE **RED** ALERT NOTIFICATIONS

NOTIFICATIONS	DESCRIPTION
Alert	Products (food, animal feed) presenting a risk on the market and rapid action is required
Information	Products presenting a risk has been identified but other members in the network do not need to take rapid action because the product has not reached their market
Border rejection	Notification about a product that was refused entry into the market for reasons relating to serious risk to human health.

RELEVANCE OF TRADE RED ALERT

- It allows importers/ exporters access to information on global imports/ exports and thus prevent future detentions/ confiscations of their products.
- It ensures consumers have security of traceability of compromised products and provides them information about the most frequent risks.
- Identification of hazards, food safety risk and countries causing potential health risks or problems.
- Provides notifications on food recall notices as well as public health warnings issued by food safety authorities.

EFFECT OF TRADE **RED** ALERT ON NIGERIA EXPORT BUSINESS

- ✓ Bans, sanctions and stricter inspection measures on Nigeria exportable products
- ✓ Poor image and lost of investment confidence in Nigeria
- ✓ Limit opportunities at the importing end
- ✓ Reduces investment inflows into Nigeria

CONCLUSION

To circumvent the effect of trade red alert on Nigeria export business vis a vis rejections, bans and stringent inspection measures often imposed on our export produce especially in EU countries, the need for a more rapid and coordinated approach by our trade regulatory agencies at addressing food safety issues and reducing the rate of contaminants in food products is imperative to keep our economic diversification drive alive.

Thank you!

