



NIGERIAN EXPORT PROMOTION COUNCIL



Winner

YOUTH EXPORT DEVELOPMENT PROGRAMME (YEXDEP)

**YOUTH INCLUSIVENESS IN EXPORT FOR SUSTAINABLE ECONOMIC
GROWTH AND DEVELOPMENT**

- **African Union-Youth Charter:** The greatest resource of Africa is its youthful population and through their active and full participation in the society and scheme of things, Africa can surmount the difficulties that lie ahead.
- **The regrets:** The continent has marginalized its own youth from the mainstream society through low access to economic resources, inexplicable deprivation, income inequality, lack of appropriate policy framework, among others, the situation which consequently expose them to vices and arm conflicts.



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Youth Population in Nigeria



- ❖ 215,326,957 (as at Friday- worldometer) million people, most populous country in Africa with one of the largest population of youth in the world
- ❖ 7th in world ranking
- ❖ Nigerians between the age of eighteen and forty put at over 70 million (35%).
- ❖ Higher than the combined population of 24 lowest ranked African countries.

Potentials

- ❖ Highly ranked productive workforce of any nation.
- ❖ Full of energy and intellectual capacity for research, diaspora engagement and a bridge building segment of the society.
- ❖ Forms a larger workforce in banking, entertainment and movies, fashion & beauty, ICT, construction.
- ❖ Making massive incursions into manufacturing, agriculture, arts and craft, solid minerals, and services.
- ❖ Strategic stakeholder in the export value chain.
- ❖ Lack capacity to undertake non-oil export business.



Cont'd

- ❖ Organizations continue to create platforms for youth inclusion: ITC, AFDB, NACCIMA, BOI, BOA, commercial banks.
- ❖ NEPC must also do so



Challenges of Youth in Export

- ❖ Limited access to finance.
- ❖ Limited access to trade networks.
- ❖ Limited access to trade information.
- ❖ Lack of export related skills.
- ❖ Non-existence of youth specific trade supports.

YEXDEP

- **Objectives:** To create a platform for the mainstreaming of youths into the non-oil export value chain.
- **Components:**
 - Youth Enterprises Development Scheme
 - Youth Market Linkage Programme
 - Youth Diaspora Programme
 - Youth Purse Programme

Development Objective

- To create a platform for the left behind youth, mainstream them into non-oil export value-chain, using export promotion to realize the major planks of the Economic Recovery and Growth Plan (ERGP) as well as the concerned targets of SDGs; including elimination of extreme poverty by the year 2030, access to decent jobs, revitalizing the means of production and strengthening global interaction.

Target Beneficiaries

- ❖ Youths who may or may not have shown interest in non-oil export businesses but have prerequisites to do so.
- ❖ Those of them already engaged in various export related ventures in diverse sectors including, ICT, entertainment and movies, fashion and beauty, arts and crafts, agriculture, mining, manufactured or semi processed products.
- ❖ Therefore, among the youths, producers, service providers, new SMEs, near export-ready MSMEs shall be the target beneficiaries.

Target Beneficiaries Cont'd



Project Strategy

- a. Create sustainable non-oil export experience among the youth.
 - Create separate desk for youth in NEPC offices across the country.
 - Identify youth entrepreneurs,
 - Liaise with youth groups, individuals and relevant organizations and initiatives that could impact positively on youth export development programme.

- b. Break barriers inhibiting non-oil exports among youth.
 - Sensitization in the areas of non-oil export business.
 - Develop their competency, skills and knowledge in specific areas of production, quality management, value-chains development, packaging, ICT etc.

- ❖ Designated desk officer (s) responsible for youth export engagement and related activities.
- ❖ Identified youth enterprises for development.
- ❖ Established inter-organizational collaboration.
- ❖ Increased non-oil export skills and competencies among the youths.
- ❖ Increased youth participation in non-oil export.
- ❖ Young exporters clubs created
- ❖ Increased market access for youth products.
- ❖ Increased advocacy and export orientation among youths.



Activities



- ❖ Creation of desk/unit.
- ❖ Organization of consultative meetings among stakeholders to enable wide spread ownership of programme.
- ❖ Organizing capacity building workshops for youth-owned enterprises.
- ❖ Advocacy visits and collaboration with stakeholders or relevant institutions.
- ❖ Sensitization of youths on available opportunities in non-oil export through identified youth-specific platforms such as the centres for entrepreneurship of higher institutions, NYSC, foreign bound students, especially those that are going on government scholarship, outbound technical aids corps etc.
- ❖ Create youth specific web-based platform, social media (for interaction and cross-fertilization of ideas) and social media marketing platforms.
- ❖ Formation of export clusters in areas/sectors where there is high concentration of specific engagements.
- ❖ Periodic monitoring and evaluation of activities, projects and programmes.

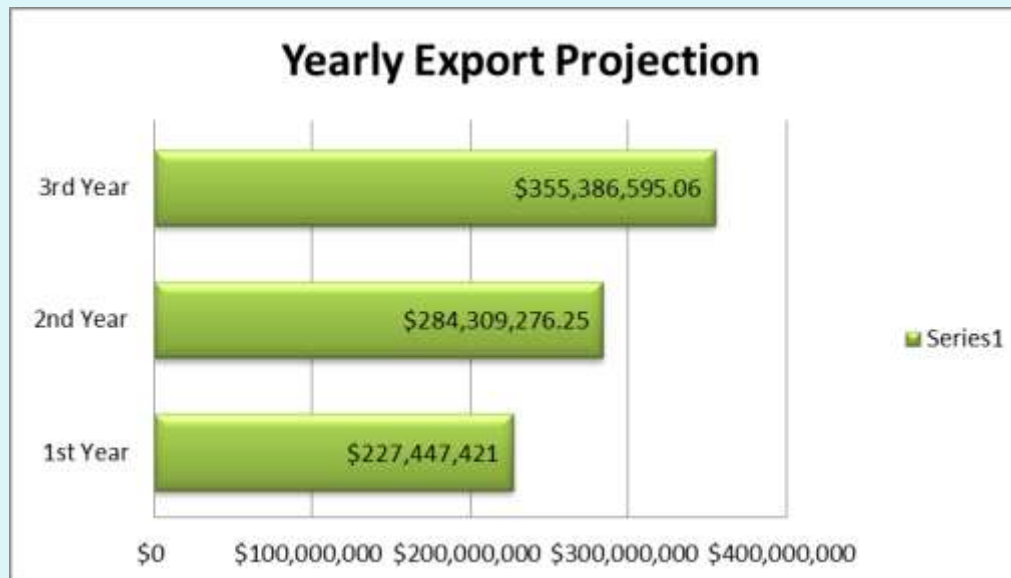
Budget

- ❖ Finance from quarterly subventions of the Council.
- ❖ Different sources of funds also envisaged through strategic collaboration and institutional partnerships, project specific sponsorships, access to donor funds (youth/trade specific global funds) etc

Projected Export

It is envisaged that youth participation in export would yield about \$227,447,421 (10% of 2018 figure) in the first year and increase by 25% in subsequent years.

1 st Year	2 nd Year	3 rd Year	Total
\$227,447,421	\$284,309,276.25	\$355,386,595.06	\$867,143,292.31



Risk Assessment

S/N	Possible Risk	Mitigation
a.	Funds	In addition to quarterly subvention allocation, the programme shall solicit funds from corporate organizations, donor agencies, SDG's Office
b.	Lack of skill to drive a dedicated/development programme could hinder success.	Training shall be conducted for desk officers.

SUCCESS STORIES

- We have trained over 2000 youths across the Country in the last 18 months.
- Some of them are already exporting.

Future Outlook

- We intend to train at least 2000 youths every year
- Partner more with other institutions
- Collaborate with other departments to realize the objectives of the programme.
- Handhold Nigerian Youths into the international market.